

WELLSTAR

RECOGNITION DELIVERABLES

ROUND 1

Presented by O.C. Tanner on **06.07.2023**

WHAT YOU'LL SEE TODAY

- Updated launch poster
- Recognition website assets
- eCertificate designs and new naming
- Next Steps

DELIVERABLES

WORDMARK

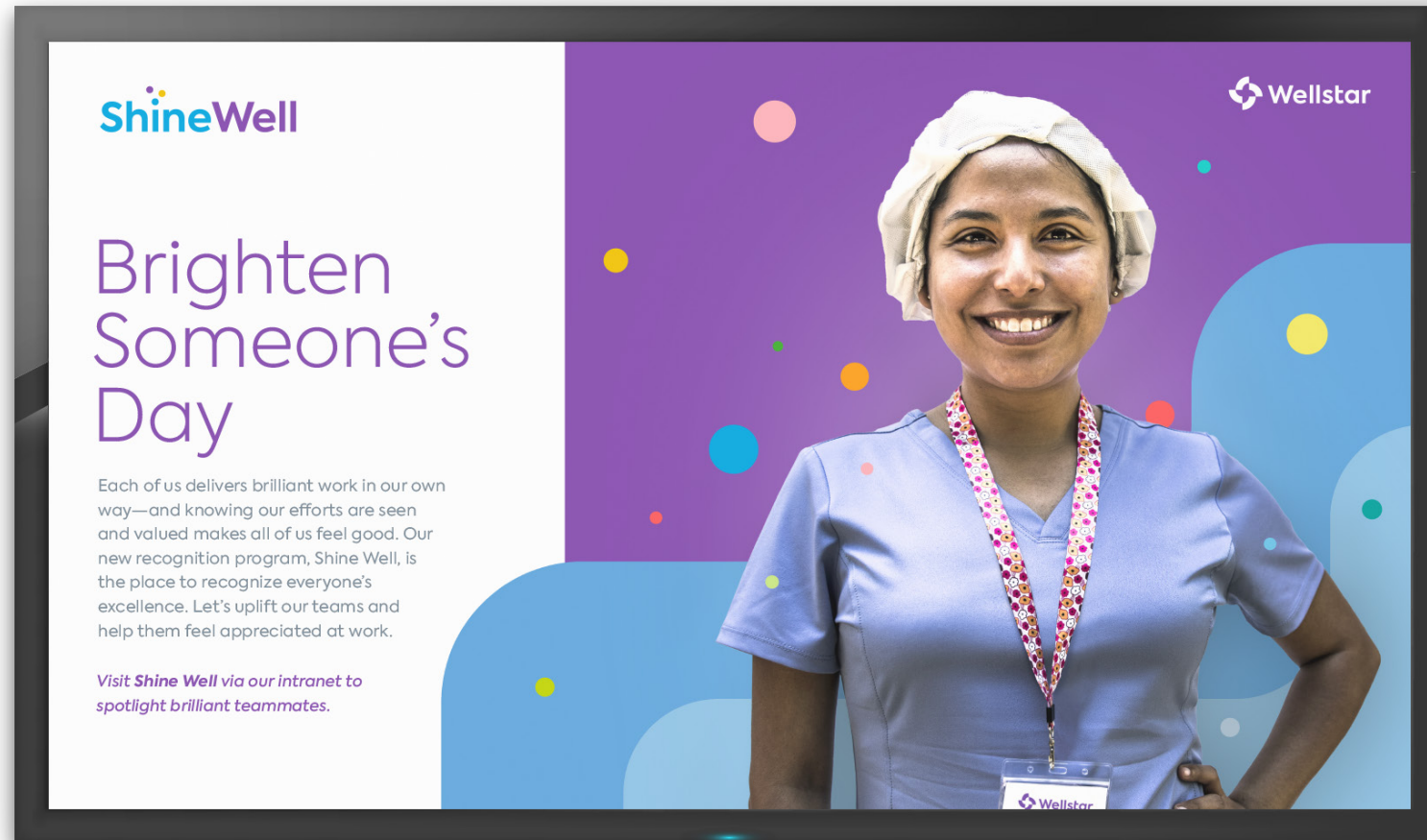


ShineWell

The wordmark features the word "ShineWell" in a sans-serif font. "Shine" is in blue, and "Well" is in purple. Above the letter 'i' in "Shine", there are three small dots: a purple one on the left, a yellow one in the middle, and a blue one on the right.

ShineWell

The wordmark features the word "ShineWell" in a sans-serif font. "Shine" is in yellow, and "Well" is in white. Above the letter 'i' in "Shine", there are three small dots: a white one on the left, a blue one in the middle, and a yellow one on the right.



The digital poster is framed in black and features a central image of a smiling woman in light blue scrubs and a white surgical cap. She is wearing a colorful lanyard and a Wellstar ID badge. The background is split: the left side is white with text, and the right side is purple and blue with colorful circles and abstract shapes. The Wellstar logo is in the top right corner.


ShineWell


Brighten Someone's Day

Each of us delivers brilliant work in our own way—and knowing our efforts are seen and valued makes all of us feel good. Our new recognition program, Shine Well, is the place to recognize everyone's excellence. Let's uplift our teams and help them feel appreciated at work.

*Visit **Shine Well** via our intranet to spotlight brilliant teammates.*

Wellstar

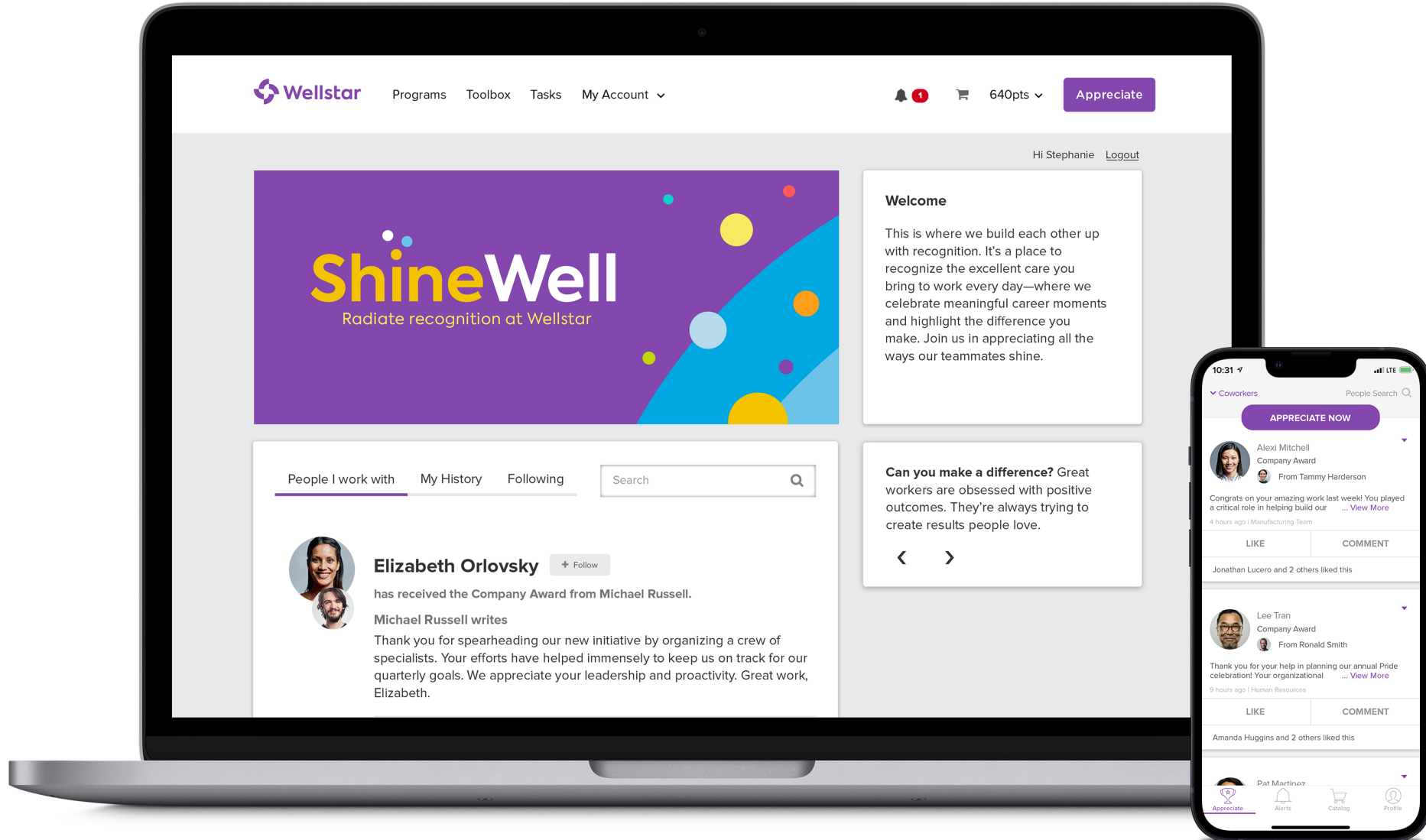


ShineWell 

Thank People Who Shine

We strive to create healthier communities. Your excellent work makes that possible and we want to celebrate you for it! Shine Well—our new recognition program—is here to highlight your brightest moments, shine a spotlight on your great work, and show you just how great you are.

Visit **Shine Well** via our intranet to get started.





Appreciate

Hi Stephanie [Logout](#)

Welcome

This is where we build each other up with recognition. It's a place to recognize the excellent care you bring to work every day—where we celebrate meaningful career moments and highlight the difference you make. Join us in appreciating all the ways our teammates shine.

Our Programs

[Recognition](#)

[Celebrate Careers](#)



Recognition

Recognize individuals and teams who live our values and embody our mission with a quick eCard or an award nomination.

[Learn more about Recognition](#)

Career Celebrations

Send an eCard to celebrate a team member's career milestone, plus learn how we'll celebrate you.

[Learn more about celebrating anniversaries](#)

[Programs](#) [Toolbox](#) [Tasks](#) [My Account](#) ▼

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[Appreciate](#)

Hi Stephanie [Logout](#)

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Our Programs

[Recognition](#)
[Career Celebrations](#)

We strive to improve every day because even the smallest growth can make a big difference in our mission to enhance the health and well-being of our patients. The excellent work we do along the way deserves to be celebrated!

Send eCards

Did someone impress you today? Don't let their great work go unnoticed. Express your appreciation by sending an eCard. Anyone can send and receive eCards, and everyone likes to feel valued for their everyday efforts. Leaders can add extra appreciation to eCards by adding points.

Nominate for Awards

Sometimes saying "thank you" doesn't feel like quite enough. When you see truly brilliant work or witness someone going the extra-mile to make a difference, nominate them for an award.

Employees are eligible to nominate and earn the Bronze, Silver, and Gold awards. People Leaders can nominate team members for all awards. Employees who have previously earned a Gold award within the quarter will be eligible to receive the Brilliance award.

During the simple award nomination process, you will answer a series of questions to help you determine the right award level. Your nomination will then be submitted to the nominee's direct supervisor for approval. If the nominee is approved for a Bronze, Silver or Gold award, points will be added to their account. Points can be instantly redeemed for awards in our store or saved for future redemption.

Recognition Awards Levels

Welcome

This is where we build each other up with recognition. It's a place to recognize the excellent care you bring to work every day—where we celebrate meaningful career moments and highlight the difference you make. Join us in appreciating all the ways our teammates shine.

Our Programs

[Recognition](#)

[Career Celebrations](#)



Career Celebrations

A career is about so much more than years served. It's about you and your life lived outside of work, too. It's about your growth and goals. Your energy and ideas. Your unique contributions to your team and to Wellstar. So, when you reach a big career milestone, we take a moment to celebrate all the excellent work that got you here.

Honoring Your Career

At significant career milestones, we celebrate your achievements and show our appreciation. At the time of your 1st anniversary, you'll choose a special gift from our awards store to mark this great moment in your career. For your 3rd anniversary, you'll receive a symbolic award that represents Wellstar's history and the impact you've made. For year 5 and every five years after, you'll receive both to help make your milestones meaningful.

Celebrate a Team Member

If you know someone celebrating a career milestone, congratulate them by sending a specially designed eCard to honor their years of contribution.

Organize a Recognition Moment

If you're a leader, gather your team together when someone is celebrating their work anniversary. Take the time to express your appreciation for the individual's impact by commenting in their Yearbook. Try including specific details about the great work they're doing.

Anniversary celebrations are a great opportunity to

- Honor an employee's impact on teammates, clients, and Wellstar over time.
- Share personal stories that help teammates connect with each other.



The Gold award certificate features a vertical purple bar on the left with the word "GOLD" in white, uppercase letters. Below this bar is a large orange shape with rounded corners, containing several colorful circles in shades of purple, blue, green, and red. The main body of the certificate is light gray. In the top right corner is the "ShineWell" logo. The name "Raija Nyborg" is centered in a purple font. Below the name is a paragraph of placeholder text. At the bottom left, there is a nomination line and a Wellstar logo at the bottom right.

GOLD

ShineWell

Raija Nyborg

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Nominated by [nominatorName]
To redeem your award, visit Shine Well via our intranet.

Wellstar



The Silver award certificate features a vertical purple bar on the left with the word "SILVER" in white, uppercase letters. Below this bar is a large blue shape with rounded corners, containing several colorful circles in shades of purple, orange, green, and red. The main body of the certificate is light gray. In the top right corner is the "ShineWell" logo. The name "Raija Nyborg" is centered in a purple font. Below the name is a paragraph of placeholder text. At the bottom left, there is a nomination line and a Wellstar logo at the bottom right.

SILVER

ShineWell

Raija Nyborg

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Nominated by [nominatorName]
To redeem your award, visit Shine Well via our intranet.

Wellstar



The Bronze award certificate features a vertical purple bar on the left with the word "BRONZE" in white, uppercase letters. Below this bar is a large green shape with rounded corners, containing several colorful circles in shades of blue, orange, yellow, and red. The main body of the certificate is light gray. In the top right corner is the "ShineWell" logo. The name "Raija Nyborg" is centered in a purple font. Below the name is a paragraph of placeholder text. At the bottom left, there is a nomination line and a Wellstar logo at the bottom right.

BRONZE

ShineWell

Raija Nyborg

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Nominated by [nominatorName]
To redeem your award, visit Shine Well via our intranet.

Wellstar

The design features a vertical purple bar on the left with the word "SPOTLIGHT" written vertically in white. The background is a mix of red and purple with colorful circles of various sizes.

ShineWell

Raija Nyborg

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Nominated by *[nominatorName]*
To redeem your award, visit Shine Well via our intranet.

The design features a vertical purple bar on the left with the word "BEACON" written vertically in white. The background is a mix of orange and purple with colorful circles of various sizes.

ShineWell

Raija Nyborg

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Nominated by *[nominatorName]*
To redeem your award, visit Shine Well via our intranet.





The certificate features a decorative header with a purple background and a red-to-purple gradient on the left, adorned with colorful circles. The 'ShineWell' logo is in the top right. The word 'SPOTLIGHT' is written vertically in large orange letters on the left. The recipient's name 'Raija Nyborg' is in purple. The main text is a placeholder Lorem Ipsum. At the bottom, it includes nomination instructions and the Wellstar logo.

ShineWell

SPOTLIGHT

Raija Nyborg

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Nominated by [nominatorName]
To redeem your award, visit Shine Well via our intranet.

 Wellstar



The certificate features a decorative header with a purple background and an orange-to-purple gradient on the left, adorned with colorful circles. The 'ShineWell' logo is in the top right. The word 'BRILLIANT' is written vertically in large orange letters on the left. The recipient's name 'Raija Nyborg' is in purple. The main text is a placeholder Lorem Ipsum. At the bottom, it includes nomination instructions and the Wellstar logo.

ShineWell

BRILLIANT

Raija Nyborg

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Nominated by [nominatorName]
To redeem your award, visit Shine Well via our intranet.

 Wellstar

SYSTEM EMAIL

ShineWell



Dear Kevin Rosado,

Stephanie Peterson sent you an eCard. To view click here, or copy and paste the following link into your Web browser address window:

<https://www.octanner.app/give/eproduct-recipient/9fef256f>



NEXT STEPS

NEXT STEPS

Wellstar provides consolidated feedback by Tuesday, June 13

O.C. Tanner will revise as needed for final approval



O.C.TANNER